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Revised

Press Release

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FOUNDATION TO LAUNCH CAMPAIGN OF LOVE AT MISSISSIPPI'S ONLY CHILDREN'S HOSPITAL

(April 9, 2014 – Jackson, Mississippi) - The We Make It Better Foundation will launch an inaugural Easter Philanthropic Campaign, *Wrapped in His Love*. Volunteers from the We Make It Better Foundation along with New Horizon Church International Women's Ministry will personally deliver more than 250 quilts and blankets to children and the parents in an effort to bring warmth, joy and comfort. "It is with our great pleasure to announce our next philanthropic intent, which will touch the hearts of our community." says Bishop Ronnie C. Crudup, Sr. founder and CEO of the We Make It Better Foundation. "This campaign will encourage Mississippi children and their families, who are spending Easter in the Blair E. Batson Hospital for Children, which is a great institution of healing in our state."

The *Wrapped In His Love* Campaign will take place in the lobby of the Blair E. Batson Hospital for Children on Good Friday, April 18 from 2:30 p.m. until 4 p.m. For more information on this event, please contact Stacia Hunter, Executive Director at (601)371-1427, ext. 314.

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"We exist to make life better for all through philanthropy, fundraising, community activism, and transformation."